

Torbay's Best Quality Glossy Magazine

The local magazine celebrating everything that's great about life on the coast...



English Riviera Magazine is a magazine designed specifically for locals. It celebrates life along our spectacular coastline and contains top quality editorial and photos, which have that indefinable 'wow' factor. A free, bi-monthly, glossy lifestyle publication with an elegant 'B5' format, it provides a wealth of inspiration and information about enjoying life on the English Riviera.

Everyone who loves the English Riviera will enjoy our fabulous features about major events, food and drink, the arts, theatre, history, heritage, leisure, the natural world within our Global Geopark, wildlife, local people and a hugely popular What's On Section. The 'buy local' message is embedded in everything we do.

English Riviera Magazine is written by residents for residents and published by highly experienced magazine professionals Anita Newcombe and Julian Rees who have over 35 years of delivering inspiration to readers and superb value to advertisers across the South West.

## 2021 Advertising Rates

	Single Insertion	Three Insertions	Six Insertions
Double Page Spread	£800	£690 per insertion	£650 per insertion
Premium Position Full Page	£495	£420 per insertion	£396 per insertion
Run-of-Magazine Full Page	£425	£365 per insertion	£340 per insertion
Half Page	£235	£198.50 per insertion	£180 per insertion
Quarter Page	n/a	£140 per insertion	£125 per insertion
Sixth Page (Classified Box)	n/a	£80 per insertion	£70 per insertion

All prices are subject to VAT at the current rate

## Terms

Advertisements should be paid for at the time of booking unless credit terms have been agreed in advance. For full terms and conditions please see [englishrivieramagazine.co.uk](http://englishrivieramagazine.co.uk)

## Specifications

English Riviera Magazine is a full colour, glossy magazine published bi-monthly by Devon Magazine Company Ltd. Page size is B5. This ensures that very little of a printer's standard sheet goes to waste. This minimises our carbon footprint and gets the best value from our production for readers and advertisers alike.

## Mechanical data

	Width x Height (mm)	Including Bleed
Double Page Spread	330x238	336x244
Full Page	165x238	171x244
Half Page Landscape	147x106	n/a
Quarter Page Portrait	71x106	n/a

Our Advertisement Submission Guidelines document will provide you with full details of the technical specification for supplying complete artwork or we can produce an advertisement for you from text, logos and pictures you supply. We will advise on the best way to advertise your goods and services to our readership based around our experience and industry best practice. The design service is free of charge.

## Distribution

English Riviera Magazine is privately delivered to local homes directly through the door and we've been getting great feedback about this distribution model from our advertisers. Homes on our delivery route include Torquay, St Marychurch, Babbacombe, Livermead, Cockington, Paignton, Brixham, Galmpton and Kingswear. They are also distributed to businesses throughout the area and there are local pickup points for people not on our delivery route. English Riviera is now one of the biggest readership and fastest growing local magazines in Devon. Digital editions of the magazine are available free to all visitors to our website and feature links to both editorial and advertiser websites.

## What our advertisers say...

**Richard Ward, Managing Director, Sandalwood Flooring**

"We have been using the Riviera Magazine for over two years now to promote the expansion of our service into the Bay area. It has, without doubt been an unqualified success in bring our brand to the attention of both the commercial and domestic market in the locality. Julian's expertise, dedication and professionalism has been ever present and ensures that our company is well showcased within the publication"

**James Twigger BSc(Hons) ACA, Director, Accounting4Everything**

"Advertising in The English Riviera Magazine has helped to raise our profile across Torbay and beyond. As a new business, with a limited marketing budget, we have found it fantastic value for money, with no charge for design assistance, and been blown away with the number of enquiries it generates."

**Daniel Darlow, Owner, Coastal Cleaning Services/Devon Leather Care**

"The quality of the magazine is a credit to you all, and the enquiries I have received from my adverts have all come to fruition because of that. I look forward to another good year."

**Tracey Waygood, Business Development Manager, Wollen Michelmore**

"We have been advertising within the English Riviera Magazine since August 2013 and have always found working with Julian to be an easy experience. He is accommodating and creative and helps us to produce articles that are suitable for the audience. One recent article produced 3 leads from readers. You can't beat that success!"

**Nicky Allen, Marketing for Three Degrees West and Babbacombe Cliff Railway**

"Julian and Anita are always such a joy to work with. Plus the quality of what they do is excellent."

## What our readers say... (2019 Reader Survey)

**Mrs T, Wellswood**

"Very professional - love the glossy format."

**Mr G, Torquay**

"We look forward to it being delivered and read it cover to cover."

**Mrs S, Paignton**

"It's the one place where I can find out what's on at theatres, arts, crafts and restaurants."

**Miss C, Broadsands**

"I always read all the adverts - for their contents - which are attractively and colourfully displayed."

For further information and to reserve your space in the next issue call Anita Newcombe or Julian Rees:

**01803 850886 / 842893**

**07718 884482 / 07455 206470**

or email [sales@englishrivieramagazine.co.uk](mailto:sales@englishrivieramagazine.co.uk)